

Clive Lewis, Illumine Training, recommends Training Pages Online:

"Online targeting is getting more and more difficult with everyone utilising the available 'e' channels - subscription lists are high, but open and read rates are low. I found that Training Pages is delivered into the heart of our target markets (HR and Training Professionals) and is read by these professionals. The click through rates we've received have resulted in a more than acceptable return on investment."

About Training Pages

Training Pages is essentially a meeting place for those seeking training courses and services and those who wish to promote them. You can search for a training course by word, phrase, category or company; look up trainers or search for venues. Soon, you will be able to look for corporate actors. It has a search facility that allows you to refine your search by location, date, price and type of service you require.

How many people visit the site?

Training Pages averages around 40,000 unique visitors a month (taken over the last 6 months) and generates over 100,000 page requests or pages viewed.

Who visits Training Pages?

Professional HR directors, training managers, company professionals and a diverse range of individuals seeking career improvement, professional qualifications or life career changes.

How many people does TP Online reach?

Training Pages Online reaches over 11,000 subscribers per month.

Passionate about Training? We are!

For more information on using our e-newsletter to promote your business please contact zoe@trainingpages.com today.