

# world of learning

Conference & Exhibition

19 & 20 November 2008 • NEC Birmingham

*"We've received over 90 enquiries and the stand was constantly busy – everything we could want from an exhibition."*

Mike Alcock, MD, Atlantic Link, Exhibitor in 2007

The World of Learning provides a unique platform for meeting and selling to high quality training buyers who are looking to source new learning products, services or venues.

It is the ideal forum from which to source new customers, boost sales, launch new products or improve your brand awareness.

For further details call +44 (0)20 8394 5222 or email [andrew.gee@vmgl.com](mailto:andrew.gee@vmgl.com).

## **Who visits the World of Learning?**

The World of Learning is the exhibition of choice for the UK's learning and development professionals. Visitors to the 2007 event included:

Head of Learning & Development, Boots; Learning Solutions Manager, BT; Managing Director, Costcutters; L&D Leader, O2; Manager Training Design, RBS; Learning & Development Manager, Walt Disney

## **Why exhibit?**

When you exhibit at the World of Learning, you will receive more than just a stand. You gain a package of valuable opportunities and additional benefits, designed to extend the value of your involvement beyond the two days of the event.

- Exclusive access to the post event visitor database
- Free profiles in the official showguide and exhibition website
- Free PR and press service
- Preferential advertising rates in the Daily Mail
- Exclusive sponsorship and branding opportunities

To find out more about exhibiting at the World of Learning visit [www.learnevents.com](http://www.learnevents.com)

Alternatively contact Andrew Gee on: +44 (0) 20 8394 5222  
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